



Sunscape Advanced Ceramic Film Cuts Glare and Reduces Heat Gain at a Volvo Dealership in Canada

The Challenge:

Volvo of London was experiencing some negative effects from the sun, mainly excessive heat gain and unwanted glare through tall windows in the front of the building. They also wanted to reduce energy costs from heating and cooling all year round. Bill Duffield, the owner, contacted Window Film Systems, a Sunscape distributor for help.



The Solution:

After meeting to discuss possible solutions, Volvo of London decided to go with Sunscape's Advanced Ceramic film to make their dealership building more comfortable for employees and customers. They chose Advanced Ceramic 4000 or 6000 depending on what windows were being filmed. Bill Duffield said, "It is very important for us to offer a comfortable environment for our customers and clear visibility from the inside. Nobody wants to squint their eyes when they are trying to look outside. We chose the Sunscape Advanced Ceramic film because it gives us great heat rejection, minimizes the glare and makes everything look crisper. The sun here can add 20° to the inside temperature within minutes and it made it hard to maintain a steady inside temperature. I love this stuff!"



Results:

The dealership was successfully able to provide a much more pleasant showroom area for their customers and a more comfortable work environment for their employees in addition to saving money on their heating and cooling.

Project Summary:

Project: Volvo of London
Location: London, Ontario, Canada
Installer: Window Film Systems
Film Type: Advanced Ceramic 4000 & 6000
Total Windows Filmed: 40 +

