Case Study



Project Summary:

Project: Interior Design Studio
Location: Cabo San Lucas, Mexico
Installer: Superior Window Solutions
Film Type: Sunscape Purelite 60
Scope: Storefront, 366 sq. ft.



Studio before Purelite 60 was installed



Strong sunlight from large glass doors



Showroom is now more comfortable

Interior Design Studio Protects its Fine Furnishings from Fading with Purelite 60

The Challenge:

Diaz de Luna Interior Design Studio located in Cabo San Lucas, Mexico creates luxurious, elegant and functional environments for residential, retail, and corporate clients nationwide. The firm prides itself on its strong ability to create a blend between traditional and contemporary interiors; executing the perfect balance between classic designs and modern concepts.

The studio's showroom allows clients to visually connect with the design plans that Diaz de Luna creates exclusively for them. Here, clients are able to touch and experience the feel of some of the materials and pieces that will be used in their home or commercial space. However, the showroom was experiencing uncomfortable heat and fading of the fine sample fabrics on display. The designers at Diaz de Luna knew they needed to implement a solution that would protect their valuable furnishings and provide customers with a more comfortable showroom experience.

The Solution:

The designers at Diaz de Luna were somewhat familiar with window film products. They sought out the expertise of Superior Window solutions in San Diego, CA to help determine the film product that would best meet their needs. After a thorough consultation, Sunscape Purelite 60 was chosen to be installed on the showroom's front windows. Where soft light is the desired effect, this technologically-advanced window film exhibits excellent solar protection while providing a very soothing view and appearance.

The Results:

The designers at Diaz de Luna were pleased with the added heat rejection and protection from fading that the Purelite 60 film provides. In fact, they are eager to use the product on other areas of the showroom as well as recommend it to their clients who have similar needs.









International +1 727.327.2544

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